

## **Privacy Policy**

**Effective Date:** January 1, 2026

Abco Truck Equipment (“we,” “our,” or “us”) respects your privacy. This Privacy Policy explains how we collect and use information when you visit our website.

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### **Information We Collect**

We may collect basic information you provide, such as:

- Name
- Email address
- Phone number
- Any information submitted through contact forms

We may also automatically collect:

- IP address
  - Browser and device information
  - Pages you visit on our site
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### **How We Use Your Information**

We use your information to:

- Respond to inquiries
  - Provide services or quotes
  - Improve our website
  - Communicate with you
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### **Cookies and Tracking**

We may use cookies and similar technologies to improve your experience and understand how our website is used.

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## Pixel Tags

We or our service providers may use small electronic files known as pixel tags (also called web beacons, clear GIFs, or single-pixel GIFs) on our website and in emails.

A Pixel Tag is a tiny, usually invisible image (1×1 pixel) that may work with cookies on your device.

Pixel Tags help us:

- Count visitors to pages
- Track actions like downloads or form submissions
- Provide more customized services
- Support targeted advertising
- Measure marketing effectiveness

In emails, Pixel Tags can tell us if and when an email is opened.

Pixel Tags do not collect names, email addresses, or other contact details, but they may collect your IP address.

## Your Choices

You can limit tracking by:

- Adjusting your browser or device privacy settings
- Using “Do Not Track” or opt-out signals

Our website recognizes the **Global Privacy Control (GPC)** signal. If your browser sends a GPC signal, we will honor it for that device/browser.

Learn more:

- <http://www.allaboutdnt.com/>
- <https://globalprivacycontrol.org/>

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## Sharing of Information

We do not sell your personal information. We may share information with service providers who help us operate our website or services.

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## **Data Security**

We take reasonable steps to protect your information, but no system can be completely secure.

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## **Changes to This Policy**

We may update this policy from time to time. Updates will be posted on this page.

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## **Contact Us**

### **Abco Truck Equipment**

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